

PALLAVI GUHA, PH.D.

ASSOCIATE PROFESSOR OF JOURNALISM, TOWSON UNIVERSITY

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Google scholar: <https://scholar.google.com/citations?user=3FnE-SUAAAAJ&hl=en>

Institutional webpage: <https://www.towson.edu/cofac/departments/masscommunication/faculty-staff/pguha.html>

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CAREER ACCOMPLISHMENTS

- Internationally acknowledged subject matter expert and invited speaker on the role of global media in political campaigns, civic media participation, sexual assault advocacy, and social movements.
- Invited research contributor to the White House Task Force to address Online Harassment and Abuse at Gender Policy Council.
- Recognized with 17 awards and garnered over \$54,952 in grants and awards, highlighting distinguished academic excellence and innovative research in pressing societal matters.
- Published and cited in peer-reviewed journals and major media.
- Academic expert on media, politics, and gender, including the safety of journalists and WMC SheSource Media expert:
 - <https://safetyofjournalists.org/academic-experts/pallavi-guha>
 - <https://womensmediacenter.com/shesource/expert/dr-pallavi-guha-phd>
- Created multiple original courses for mass communication, politics, media studies, and journalism.
- Mentored early career professionals, students, and graduate students and instructors across communication and higher education disciplines.

EDUCATION

University of Maryland, Philip Merrill College of Journalism, College Park, MD

Ph. D

Fall 2013- Fall 2017

Dissertation Title: Mind the gap: Interconnecting news and information to Build an Agenda Against Rape and Sexual Assault.

Advisors: Dr. Kalyani Chadha & Dr. Linda Steiner.

University of Maryland, Department of Women's Studies, College Park, MD

Graduate Certificate Program

Fall 2014- Fall 2017

Rutgers University, School of Communication & Information (SC&I), New Brunswick, NJ MA in Communication and Information Studies, Digital Media track

Fall 2012

Thesis: Politicking virtually: is the fourth estate listening?

Advisor: Dr. John Pavlik

International Center for Journalists, Washington D.C.

Certificate in Multimedia Journalism

2010**Jadavpur University, Kolkata, India****2008**

Master of Philosophy (M.Phil.) in International Relations

Thesis: Legacy of the Liberation War in Vietnam: The Socio-Economic Status of Amerasians after 1976
*Graduated First Class, Ranked Second.***Advisor:** Dr. Tridib Chakraborti.**Jadavpur University, Kolkata, India****2006**

Master of Arts (M.A.) in International Relations, specializing in South-East Asia, graduated First Class.

Presidency College, University of Calcutta, Kolkata, India**2004**

Bachelor of Arts (B.A.) in Political Science (major), History (minor), Philosophy (minor)

ACADEMIC POSITIONS

- **Associate Professor, Journalism, Towson University, Spring 2024 – Current,**
- **Assistant Professor, (tenured track) Journalism, Towson University, Fall 2018-Spring 2024**
Teaching responsibility of media and journalism courses every academic year, with research and publication responsibilities. I have conducted, presented, and published over 15 global research projects at Towson University using case studies, interviews, digital ethnography, and social media network analysis. I have had one book, five diverse peer-reviewed publications in four journals, two book chapters, one encyclopedia entry, three research grants, and two teaching grants. I have achieved competitive research grants and publications consistently focusing on data collection and research. I have built a robust research pipeline and consistency to produce high-quality scholarships.
 1. **Developed the following courses:**
 - i. News Reporting (Spring 2022-Current)
 - i. Media Literacy (Fall 2023-Current)
 - ii. Mass Communication Research (Fall 2019-Fall 2021)
 - iii. International Communication (graduate course: Spring 2020, Fall 2021, Fall 2023)
 - iv. Diversity, Equity, and Inclusivity in Media (anticipated fall 2024)
 - v. Media Criticism (Fall 2018-current)
 - vi. Mass Media and Society (Fall 2018-Spring 2019)
 2. **Independent study advisor. Journalism** Media coverage gap on Transgender deaths in the greater Baltimore region. **Winter 2020**
 3. **Graduate thesis committee chair, Communication Management Master's program.** Supervised the following graduate student thesis:
 - i. Feminist approaches to interpersonal communication in sororities
May 2020-May 2021
 - ii. #Grieving in the digital world **January 2022-December 2022**
 - iii. How do we respond? The examination of Howard University's response to 2021 #Blackburntakeover
January 2022-December 2022

- iv. Intimate partner violence framing on social media platforms
January 2022-May 2023
- v. Representation Matters: Understanding how Black Women are portrayed in Television Programs
May 2023-May 2024
- 4. **Fulbright Advisor** to Communication Management Master's program student **May 2021-September 2021**
- 5. **Provost's Undergraduate Research Creative Inquiry Fellow Summer 2023,2024**
- 6. **StarTUp Entrepreneur Faculty Fellow February 2022 - Present**
 - I. Account leader of design thinking and entrepreneurship in higher education for skill building.
 - II. Engaging with external and internal stakeholders to make technology and design thinking part of the curriculum and developing curriculum to integrate solving problems in classrooms.
- **Online Course Designer, Media Literacy, University of Maryland** **Spring 2018**
Designed and developed an existing face-to-face course into a completely virtual general education course.
- **Co-Instructor, Statistics and Data Journalism for Journalism, University of Maryland**
Grading and course designing responsibilities of this online course, introducing statistical and data journalism to journalism students.
- **Instructor, History of Journalism, University of Maryland** **Fall 2015 - Fall 2017**

Individual teaching responsibility of this course, which introduces the study of journalism from the standpoint of media history and sociology. Introduced pedagogical games in the classroom, such as Jeopardy, Kahoot, Who am I, human library, and others, to facilitate the engagement of students in class.
- **Member of Data Journalism Curriculum Working Group, Google News Lab** **October 2017-May 2019** Collaborating in the working group to develop a pilot course on data journalism and data communication.
- **Teaching Fellow, Salzburg Academy on Media and Global Change** **July 2017-August 2017** Taught and did research in the study abroad program for undergraduates in this study abroad program from several universities globally. 71 undergraduate students of 25 nationalities participated in the program. Facilitated an individual workshop/reading group on creating a conversation protocol for journalists and researchers to interview sexual assault survivors.
- **Lead TA, Media Literacy, University of Maryland** **Fall 2016 - Spring 2017**
Leading two independent discussion sections of 50 students in a general education course on Media Literacy. Responsibilities included supervising a team of teaching assistants, grading, conducting weekly discussion sections, and helping students understand concepts related to

Media Literacy. Managed a team of six teaching assistants in a large university setting in effective teaching, presentation, and student mentorship.

- **Graduate Teaching Assistant, I-course, University of Maryland** **Fall 2014**
Grading class material and responding to students on matters related to grading.
- **Graduate Teaching Assistant, Introduction to Mass Media, University of Maryland Spring 2015**
Grading class material and responding to students on matters related to grading.
- **Graduate Teaching Assistant, Media Literacy, University of Maryland** **Fall 2013– Spring 2014** Leading two independent discussion sections of 50 students in a general education course on Media Literacy. Responsibilities include grading, conducting weekly discussion sections, and helping students understand concepts related to Media Literacy.
- **Co-Adjunct Instructor, Media & Politics, Rutgers University** **Spring 2013**
Graded quizzes and other assignments on media and politics by students.
- **Co-Adjunct Instructor, Gender, Race, and Class in Media, Rutgers University**
Spring 2012-2013
Assisted in the Gender, Media, and Class in Media course by helping students with their questions, formulating quiz/exam questions, grading papers, and substituting for the lead professor on a few occasions in a large lecture.
- **Part-time Assistant Instructor, Images of Journalism in Films, Rutgers University Spring 2013** Independently instructed undergraduate students on the representation of journalism in American Films and graded assignments.
- **Co-Adjunct Instructor, Organizational Reputation, Rutgers University** **Spring 2013**
Graded quizzes and organization reputation management profiles by students.

INDUSTRY POSITIONS

- **Web Writer, Office of University Relations, Rutgers University, Demand Studios, and Helium** **2009-2011**
Produced banner stories for the websites, worked on Drupal and web production, interviewed for the banner stories, and worked on the web design layout.
- **Senior Correspondent & Editor, The Times of India, Kolkata, India** **2007-2009**
Covered health, consumer, traffic, education, and international and national elections. Trained and mentored college interns and team members. Conducted workshops for school student reporters. Led cross-functional editorial teams in newsrooms of journalists to report on the education beat- editors and designers for editing and layout. Editorial ideas supported in increasing circulation.
- **Researcher & radio producer, BBC Television News and current affairs, London, UK**
2006-2007
Covered news events for The Newshour and Outlook

- **Trainee Journalist, ZEE-Akash Pvt Ltd, Kolkata, India** **2005-2006**
Newsgathering: news writing for this newly launched regional channel during state elections.
- **Freelance Writer-Reporter, Kolkata, India** **2004-2005**
Feature writer for magazines and education supplement of *The Times of India*.

RESEARCH POSITIONS

- **P.I. The Digital Intelligence Lab, Institute for the Future August 2018 - October 2018**
Led, researched, interviewed, and wrote about the online participation and experience of Indian-Americans during the mid-term election campaign.
- **Research Assistant, College of Information Studies, University of Maryland Spring 2015 – Fall 2015** Participated in interviewing tweens and parents on a funded research project on parent and tween relationships on influencing privacy rules and practices
- **Research Assistant, Philip Merrill College of Journalism** **Fall 2014 – Spring 2015**
- **Research Assistant, Journalism Research Institute** **January- December 2012**
Assisted in the development of a new strategic plan for the institute. Helped collect data on the use of augmented reality and QR codes in the news. Organized the speaking series on The News Gap: by Pablo Boczkowski.

ACADEMIC PUBLICATIONS

- **University Press-peer reviewed book:**

1. Guha, P (**February 2021**). **Hear #metoo in India: News, Social Media, and Anti-Rape and Sexual Harassment Activism**. Rutgers University Press. Book reviews are available here:
 - a. Journalism and Mass Communication Quarterly: <https://journals.sagepub.com/doi/10.1177/10776990231201812>
 - b. Cultural Sociology: <https://journals.sagepub.com/doi/abs/10.1177/17499755211035733>
 - c. IJoC: <https://ijoc.org/index.php/ijoc/article/view/18214/3524>
 - d. Women's Studies in Communication: <https://www.tandfonline.com/doi/abs/10.1080/07491409.2022.2089502>
 - e. South Asia: Journal of South Asian Studies: <https://www.tandfonline.com/doi/abs/10.1080/00856401.2022.2054597>
 - f. Ms. Magazine: <https://msmagazine.com/2021/02/17/feminist-books-women-writersfebruary-2021-reads-for-the-rest-of-us/>

- **Peer-reviewed journal articles:**

2. Guha, P (**October 2023**) The Afterlife of #Metoo. In the The #MeToo special issue of Biography: An Interdisciplinary Quarterly, vol. 45, no. 4, University of Hawaii Press. Available at: <https://manoa.hawaii.edu/cbr/2023/11/01/available-now-afterlife-narratives-of-metoo/>

3. Guha, P (**May 2023**) Power to #MeTooIndia: The Future of the Movement in Post-COVID-19 India, South Asian Review, DOI: <https://doi.org/10.1080/02759527.2023.2211382>
 4. Basu, M; Gajjala, R; **Guha, P**; Kumar, V; Sharma, R; Subramanian S; & Verma, T (**December 2022**) Reflections: Sexual Violence in India and the Possibilities and Limits of Digital Activism, Women's Studies in Communication, DOI: 10.1080/07491409.2022.2136908
 5. **Guha, P (November 2022). When sexual assault becomes political campaign: Understanding sexual assault narrative on social media platforms during political campaigns in India.** Women Studies in Communication, special issue. Taylor & Francis. DOI: <https://doi.org/10.1080/07491409.2022.2136899>
 6. **Guha, P (November 2022). Off-limits: The role of news and social media in developing sexual assault and harassment as a campaign issue during the Indian Parliamentary elections of 2019.** Global Media and Communication, Sage publications. DOI: <https://doi.org/10.1177/17427665221135110>
 7. Powers, E, Koliska, M & **Guha P. (October 2019). Shouting Matches and Echo Chambers: Perceived Incivility and Polarization Lead Young Adults to Silence Political Expression on Social Media.** International Journal of Communication.
 8. **Guha, P. (Spring 2018) Gender Gap in Indian politics through the lens of Facebook.** *Chinese Media Research Special Issue on BRICS.*
 9. Chadha, K, Steiner, L & **Guha, P (2017) "Indian women journalists' responses to sexism and sexual harassment."** *International Communication Research Journal.* Vol 52, No. 1
 10. Chadha, K., & Guha, P. (2016). **The Bharatiya Janata Party's Online Campaign and Citizen Involvement in India's 2014 Election.** *International Journal of Communication*, 10, 18. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/4947/1774>
 11. **Guha, P. (2015) Implication of social media on electoral participation in India.** in Civic Media Reader Gordon, E, and Mihailidis, P (eds), MIT. <http://civicmediaproject.org/works/civicmediaproject/socialmediaelectionsindia>
 12. **Guha, P. (2015). Hash Tagging but Not Trending: The Success and Failure Of The News Media To Engage With Online Feminist Activism In India.** *Feminist Media Studies* 15.1: pp. 155-157, DOI:10.1080/14680777.2015.987424
 13. **Guha, P. (2003). Educational Policies & Programs of Post Independent India.** Confluence (peer-reviewed academic Indian journal)
- **Peer-reviewed book chapters:**
14. **Guha, P. (January 2020) Facebook, WhatsApp and selective outrage: Anti-rape feminist activists of India treading inequality in digital activism.** In Guntarik, O & Grieves, V (eds). From Sit-Ins to #revolutions: The changing nature of protests. Bloomingdale publications.

15. Gajjala, R & Guha, P. (**July 2019**) **Feminist Digital Streets**. In Digital Diaspora: Labor and Affect in Gendered Indian Digital Publics. Rowman and Littlefield International.
16. Guha, P. (**May 2019**) **Representations of Politics**. The International Encyclopedia of Media Literacy. Wiley Publications.

- **Book-reviews:**

17. Guha, P. (**2021**) **Review of Book Review: MeToo: the impact of rape culture in the media by MeToo: the impact of rape culture in the media** by Meenakshi Gigi Durham. Media Practice and Education 22 (3), 1-2.

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18. Guha, P. (**2017**) **Review of Out of Eden: The surprising consequences of polygamy** by David Barash. Cultural Sociology, Vol 11, No. 3. DOI:10.1177/1749975517722340. Retrieved from <http://journals.sagepub.com/doi/abs/10.1177/1749975517722340e>
19. Guha, P. (**2017**) **Review of Off the Network: Disrupting the Digital World** by Ulises Ali Mejias. International Journal of Communication, Vol 11.

CONFERENCE PRESENTATIONS/WORKSHOP FACILITATION

1. Guha, P. (August 2024). **Political engagement of Indian-American women in US political news and social media**, Association of Education in Journalism and Mass Communication Annual Conference, Philadelphia, USA.
2. Azim, S and Guha, P. (August 2024). **Voices of Influence: AI, gender stereotypes, and democratic discourse across cultures**, Association of Education in Journalism and Mass Communication Annual Conference, Philadelphia, USA.
3. Guha, P. (August 2024). **Teaching Students to Decolonize Journalism Practice: Resisting Dehumanizing Portrayals of 'Others'**. Presented at Teaching Panel, Association of Education in Journalism and Mass Communication Annual Conference, Philadelphia, USA.
4. Guha, P (July 2024). **Understanding Qualitative Research Methods In Interdisciplinary Research Globalizing Research**. Department of International Relations, Jadavpur University, India, Kolkata.
5. Guha, P. and Pain, P. (February, 2024). **Connected and concerned: Online sexual harassment of teenagers of Asian descent on dating platforms**, presentation and workshop facilitation, organized by Asian Pacific Institute on Gender-Based Violence.
6. Guha, P (March 2024). **Cyber-bullying in workplaces: Role of organizations in supporting female employees**. presentation and workshop facilitation, organized by Society of Gender Professionals Ending Workplace Sexual Harassment.
7. Guha, P. (August 2023). **"Book contracts and academic publishing,"** Fostering Financial Literacy Pre-Conference, Association of Education in Journalism and Mass Communication Annual Conference, Washington D.C. USA
8. Guha, P & Pain, P (August 2023). **Online, oppressed, and hesitant: Asian descent girls and racialized sexual harassment**, SACAresearch session at Association of Education in Journalism and Mass Communication Annual Conference, Washington. USA

9. Guha, P. (June 2023). **Empowering with ABCD in Social Media & Social Justice in Classrooms: AI, browsing, cyber safety, digital literacy,**” workshop facilitation-NSA GenCyber: B’More Secure: GenCyber Train the Trainer Camp-Towson, MD, USA
10. **Guha, P** (September 2021). **See something, say something: Online Bystander intervention in sexual harassment.** Presented at the Department of the Air Force and the U.S. Air Force Academy’s National Discussion on Sexual Assault and Sexual Harassment. ⁷

11. **Guha, P** (*August 2021*). **Is the fee right? Consulting Fees For Academics**. Presented at AEJMC Panel of CSW and LGBTQ Interest Group on Demystifying Academic Speaker Fees: Setting Rates as Underrepresented Scholars.

12. **Guha, P** (*May 2021*). **Digital trials of civic media creations on anti-sexual violence in India**. ICA Session on Can Digital Do Justice? Care, Connectedness, and Access in Indian Digital Public Sphere.

13. **Guha, P & Ricke, R** (*June 2019*): **Global Comparisons of Sexual Harassment Policies in Academia: Co-Creating a Best Practice Guide**. Presented at Faculty and Staff Sexual Misconduct: An International Conference to Identify Barriers, Develop Resources and Recommendations, and Build Community. An NEH-funded conference. University of Wisconsin: Madison

14. **Guha, P** (*May 2019*). **Covering #Metoo against their own**. Paper presented at ICA panel in Feminist Scholarship Division.

15. **Guha, P** (*January 2019*). **Second wave #LoSha in India**. The Internet Researchers' Conference 2019, The Center for Internet and Society, Hyderabad, India.

16. **Guha, P** (*August 2018*). **Communication and pedagogy in teaching and research of South Asia**. Presentation at AEJMC, DC.

17. **Guha, P** (*May 2018*). **Birds of a feather flock together**. Paper presented at ICA, Prague.

18. **Guha, P** (*November 2017*). **Rural to digital: Feminist anti-rape activists negotiating boundaries**. Paper presented at NWSA, Baltimore.

19. **Guha, P** (*October 2017*). **Researching sexual assault, news media, and social media in India**. Peecha Kucha Style Presentation at Making Intervention, Women Studies Department Conference at the University of Maryland.

20. **Guha, P** (*May 2017*). **Facebook, WhatsApp, and our feminist activism: Rural feminist crusaders of India treading inequality in digital space in anti-rape activism**. Paper presented at the symposium: Activism and the Intersectional Internet: Power and Resistance, hosted by the CUNY Graduate Center Digital Initiatives and GC Digital Fellows, NYC

21. **Guha, P** (*May 2017*). **Facebook, Whatsapp aur hamara narivaadi sangharsh: The role of social media platforms in the anti-rape and sexual harassment activism by rural feminist crusaders of India**” Paper presented at ICA, San Diego

22. **Guha, P & Chadha, K.** (*August 2016*). **Name and Shame: How Indian Feminists Are Using How Indian Feminists are Using Digital Tools to Shame Perpetrators of Sexual Harassment/Abuse?** Paper presented at AEJMC, Minneapolis.

23. **Guha, P.** (*June 2016*) **Analyzing the use of information network by stakeholders in building agenda on rape and sexual assault of women in India.** Paper presented at ICA, Fukuoka, Japan.
24. Yaros, Xu, Prado, Wu, **Guha** & O'Hare, (*November 2015*). **Enhancing interest and engagement for political news: Effects of Personalization in Tweets and Stories.** Poster presented at NCA, Las Vegas.
25. Chadha, K, **Guha, P** & Steiner, L. (*August 2015*) **Experiencing sexism: Responses by Indian women journalists to sexism and sexual harassment.** Paper presented at AEJMC, San Francisco.
26. **Guha, P** & Chadha, K. (*July 2015*) **Implications of social media in voter engagement in India.** Paper presented at Digital Media, Power, and Democracy in Election Campaigns, Washington DC.
27. Chadha, K & **Guha, P.** (*July 2015*) **Sexual violence against women in India: Audience responses to media Coverage.** Paper accepted for a panel presentation at IAMCR, Montreal.
28. **Guha, P.** (*May 2015*) **Gender Gap through media lens: Visual Portrayal of women political candidates by Indian newspapers in Facebook.** Paper presented at the 65th Annual Conference of International Conference Association, Puerto Rico.
29. **Guha, P.** (*March 2015*) **Visual framing of Indira Gandhi in the media coverage during the Indian Emergency (1975-1977).** Paper presented at the Joint Journalism and Communication History Conference, Arthur L. Carter Journalism Institute, New York University.

30. Wu, A; Steiner, L; **Guha, P**; Lee, C; Glick, J. (*August 2014*) **The Star Ledger vs. Julie Hermann? Examining the Power of Media Campaigning.** Poster presented at AEJMC, Montreal, Canada.
31. **Guha, P.** (*May 2014*) **Gender Gap through media lens: Portrayal of women candidates by news media in social media networks in India and US.** Paper presented at the 3rd Annual International Feminist Journal of Politics Conference, LA.
32. Wells, R & **Guha, P** (*May 2014*) **Student Assessment.** Paper presented at the Lilly Spring International Conference on College and University Teaching and Learning.
33. **Guha, P.** (*April 2014*) **Digital Discussions on sexual violence against women: Comparing the US and Indian Media Coverage of the Virtual Discussions in the Delhi Rape Case of 2012.** Presented paper at the 6th GRID Annual Research Day, organized by the Graduate Student Government, University of Maryland.

34. **Guha, P.** (*February 2012*) **Communication medium influences gender biases in India.** Paper presented at the 11th International Graduate Student Conference, East-West Center, Waikiki, Hawaii.
35. **Guha, P.** (*August 2003*) **Democracy and Citizenship in India.** Paper presented at Friedrich Ebert Stiftung and Ford Foundation Panel on Global Democracy in Kalimpong, India.

HONORS, AWARDS, AND FELLOWSHIPS

1. Awarded \$1,000 and selected as Center for Community News Faculty Champion, supported by Knight Foundation to support my news reporting students to cover the 2024 U.S. Presidential elections from the standpoint of issues that are crucial for first-time youth voters in the Baltimore region. **2024**
2. Awarded \$7,500 from Solutions Journalism Network to lead Student Media Challenge Reporting on Student Mental Health Challenge. **2024**
3. Awarded \$24,000 from School from Emerging Technology for a Research project on *Disruption against online racialized sexual violence in teenage female students in TU and Baltimore: A research and interactive training program.* **2022**
4. Awarded \$4,000 from COFAC Dean's Summer Research Award. **2022**
5. Awarded \$2,500 from DEFCon: Digital Ethnic Futures Consortium (Andrew Mellon Foundation) for a Teaching fellowship to develop a course on DEI in Mass Communication. **2022**
6. Recognized for making positive changes through research at the [Howard County Commission for Women's inaugural "So She Did"](#) initiative. **2021**
7. Awarded \$5,952 from Faculty Development and Research grant for research on #Metoo and social and news media political campaign in India. **2020**
8. Awarded a \$1,000 teaching grant from the Kirwan Commission and the University System of Maryland to redesign a media criticism course. **2020**
9. Awarded \$500 from AEJMC Nafziger-White-Salwen Dissertation Award or the best Ph.D. dissertation in the field of mass communication research excellence. **2019**
10. Awarded \$2,000 as a Pitch-finalist of Do-Good Institute for research-based solutions for sexual harassment at workplaces. **2018**
11. Awarded \$2,500 by The Digital Intelligence Lab for research on online participation and experience of Indian Americans during the mid-term election campaign. **2018**
12. Awarded Kopenhagen Fellow in the Women Faculty moving forward program, Kopenhagen Center for the advancement of women in communication. **2018-19**
13. Selected in Top 25 finalists at Harvard Nieman Lab Knight Foundation Summer Fellowship for the creation of "Ekjut" (meaning together) based on design thinking and involves the research

participants to define advocacy issues that matter to them.

2017

14. Awarded \$10,000 for research, teaching, and scholarship as part of the University of Maryland [ALL S.T.A.R Fellowships](#),

2016-2017

15. Awarded \$2000 in travel and research grant, University of Maryland.

2014-2015

16. Awarded \$500 for service in International Teaching Fellow Mentor, the Center for Teaching Excellence, University of Maryland.

2014

17. Awarded Merrill annual scholarships, Philip Merrill College of Journalism, University of Maryland
2013-2015

18. Awarded Faculty Recognition in the MCIS program, School of Communication & Information, Rutgers University.

2011-2012

19. Awarded a \$1,200 scholarship for outstanding performance in the MCIS program at the School of Communication & Information.

2011-2012

SERVICE

Leadership and mentoring experience

1. **Member, PFR Committee, AEJMC:** Elected leadership position at the Association for Education in Journalism and Mass Communication (AEJMC) in the Elected standing Professional Freedom and Responsibility Committee, focusing on five core areas of free expression; ethics; media criticism and accountability; diversity and inclusion; and public service. ***2023-current***
2. **Director, Legislative Assembly, National Communication Association:** Nominated leadership position at the National Communication Association in the legislative assembly to create a community of inclusion, diversity, equity, and access. ***2023-current***
3. **COFAC Representative, TU Academic Senate:** Elected leadership position of secretary, Executive Committee Member, TU Academic Senate. COFAC representative to TU Academic Senate ***September 2022—Current***
4. **Chair, Diversity, Equity, and Inclusivity Committee,** Department of Mass Communication, Towson University. ***August 2023- Current***
5. **Chair, Search for Assistant Professor of Journalism and New Media (Tenure-track) at the Department of Mass Communication:** Led a committee of three in successful hiring for a tenure-track position within the timeframe. ***September 2021-February 2022***
6. **Co-Chair and Chair, Department Assessment Committee, Towson University:** evaluated,

analyzed, monitored, measured, and presented the outcomes.

July 2021-July 2022

7. **Special Issue Editor, ADA Journal, Issue 15: Sexual Violence, Social Movements, and Social Media:** Managed a research publication with cross-functional and institutional members to advertise, select, mentor other researchers, and publish as the special issue editor. Journal editors: Dr. Carol Stabile and Dr. Radhika Gajjala. **February 2018-May 2019**
8. **Founding Executive Board member,** South Asia Communication Association
September 2017-August 2018
9. **Corresponding and social media secretary, SJLES Elementary PTA Board:** Experience in leading stakeholders (board members) to achieve project objectives by increasing online engagement of stakeholders and increasing involvement of parents, teachers, and external funders.
July 2017-2019

Policy expertise and experience

1. **Invited Research stakeholder, White House Task Force Address Online Harassment and Abuse** at Gender Policy Council. Contributed to the White House Task Force to Address Online Harassment and Abuse at Gender Policy Council, in the U.S. National Plan to End Gender-Based Violence by sharing recommendations on responsive and responsible technology to combat sexual violence based on the theory of change. **May 2022 - December 2022**
2. **Advisory council board member at Girls Report, Inc.** Serving on the advisory council board of Girls Report, Inc to support young girls' civic media journalism curriculum in Nepal and Afghan refugee young girls in Florida, focusing on gender empowerment through writing and digital storytelling.
October 2020-current

MEDIA APPEARANCES. PANELS. TALKS. & PUBLIC SCHOLARSHIP

- Invited guest speaker on Empowering Cyber-safety with ABCDE in social media: AI, browsing, cyber safety, digital footprints, and ethics, Bangla Sahayta Kendra, Government of West Bengal.
January 2024
- Invited guest speaker on Digital footprint, Digital engagement and Gender, NSHM Knowledge Campus, Kolkata, India.
January 2024
- Invited guest speaker on Social media, activism, and social change, Annenberg School for Communication, University of Pennsylvania.
October 2023
- Expert academic included on the safety of journalists in a joint initiative between the University of Liverpool and the Worlds of Journalism Study, in co-operation with UNESCO:
 - <https://safetyofjournalists.org/academic-experts/pallavi-guha> **October 2023**

- Women Media Center SheSource expert on social media, Violence against women, Women and politics, Women's issues, Women's leadership:
<https://womensmediacenter.com/shesource/expert/dr-pallavi-guha-phd> **August 2023**
- Invited expert international scholar series on Shri Manav Rachna International University, India, **March 2022**
- Invited guest speaker on Qualitative Methods at the University of Nevada, Las Vegas, COM 432/632 (Graduate Program) **March 2022**
- Expert panelist on [WorldCanvass: The Global Implications of MeToo](#), organized by International Programs, University of Iowa. It also broadcast on [WYAP FM, West Virginia](#). **February 2022**
- Invited Expert Scholar speaker at Guru Gobind Singh Indraprastha University, New Delhi, on Sexual assault framing in Indian Media **January 2022**
- Author talk on [#s and @s of Sexual Violence Across Social Media for inclusion and institutional equity at Center for Student Diversity](#). **November 2021**
- Author talk on Hear #MeToo at the [Writers Live! Enoch Pratt Free Library](#) **August 2021**
- Keynote speaker on [impact of social media and media on sexual harassment at the virtual launch of West Bengal Anti-Sexual Harassment Council of Women's Indian Chamber of Commerce](#) **June 2021**
- Featured speaker on [Rescuing from Patriarchy](#) in [Women's International News Gathering Service](#) **June 2021**
- Author feature on Global Assault in [Washington Independent Review of Books](#) **June 2021**
- Author talk on Hear #MeToo: Contextualizing Intersectionality in Anti-Rape Feminist Activism at the Commission on Women, AEJMC **May 2021**
- Author talk broadcast on Hear #MeToo: Contextualizing Intersectionality in Anti-Rape Feminist Activism at KOOP 91.7 FM, People United **May 2021**
- Featured at the [top beach reads for 2021 summer vacations](#) in The Baltimore Sun **May 2021**
- Author talk, on Hear #MeToo: Contextualizing Intersectionality in Anti-Rape Feminist Activism at Bookwoman, a feminist store in Austin **May 2021**
- Invited speaker on #MetooIndia Movement at the University System of Maryland Women's Forum **April 2021**

- Invited speaker on Hear #MeToo: Contextualizing Intersectionality in Anti-Rape Feminist Activism, at the International Faculty Series, at Symbiosis Institute Media and Communication, India. **April 2021**
- Author talk, on Hear #Metoo In India: News, Social Media, and Anti-Rape and Sexual Harassment Activism: a virtual book talk at Ananda Mandir, NJ. **March 2021**
- Invited speaker, at research panel on coverage of rape and sexual harassment of women in the global south, by Center for Border and Global Journalism, The University of Arizona, Institute for International Journalism, Ohio University, and others. **March 2021**
- Author interview by Nandita Bose, '[Activism or Slacktivism](#)' at the [Deccan Herald](#) **March 2021**
- Author talk, on Hear #Metoo In India: News, Social Media, and Anti-Rape and Sexual Harassment Activism, a virtual book talk at the University School of Mass Communication-MMC, India. **March 2021**
- Interviewed on diaspora research experience at [Tell Me Your Stories Indian Diaspora Series](#) **March 2021**
- Interviewed on the book Hear #Metoo in India at [The Carvaka Podcast](#) for International Women's Day **March 2021**
- Featured in the February 2021 Women in Academia Report list of women scholars **February 2021**
- Featured in the February 2021 Ms. Magazine List of feminist books and authors **February 2021**
- Invited talk, Sexual Harassment at Workplace and the Role of Media at the Academy of Management (SVRC Caucus). **February 2021**
- Author talk, on Hear #Metoo In India: News, Social Media, and Anti-Rape and Sexual Harassment Activism, a virtual book launch at Albert Cook Library, Towson University **February 2021**
- Invited panelist on South Asian Women's Leadership Roundtable at Global Indian Professional Network **February 2021**
- Invited speaker on [Combating sexual harassment and violence in online spaces](#) at Public Relations [Society of India](#) **January 2021**

- Guest speaker on Sexual Harassment and Media at Old Greenbelt Theater after the screening of The Bombshell **December 2019**
- Featured in Towson COFAC Today Spring Magazine **May 2019**
- Featured Research on Indian election campaign for a funded research study **April 2019**
- Featured in several Indian newspapers and news television for my research **January 2019**
- Keynote speaker, on Is #MeToo a political campaign issue in India? at 3rd Dr. Anamika Ray Memorial Trust (ARMT) Department of Communication and Journalism, Gauhati University, India **January 2019**
- Keynote speaker, 10th Annual Dedicated Event of UMCP KAPPA PHI LAMBDA dedicated to CARE's efforts in Women's Empowerment. **November 2018**
- Invited panelist on First Amendment and Freedom of Press in the US, Miller Library, Howard County **September 2017**

- Expert panelist on [Facebook News Debate](#) in “World Have your Say,” broadcast on BBC Radio, London **November 2016**
- Featured in the weekly Merrill college [podcast](#) **Fall 2015, 2016**
- Featured in an article in Good Housekeeping India **September 2013**
- Featured on the [Rutgers University website homepage](#) **Fall 2013**

OTHER SERVICE ENGAGEMENTS

- Moderator of a plenary session on ‘Space for Stakeholders in Media Education Search for A New Paradigm,’ International Web Convention on 100 Years of Journalism Education in South Asia **June-December 2019**
- Invited panelist, The IRB process in times of COVID, TU FACET **October 2020**
- Thesis committee member, Master’s program, Assessing cross-cultural rape myths. **November 2019 – May 2021**

- Reviewer of IJOC, Feminist Media Studies, Signs, MIT Press Book Review, **January 2014-Current**
- Search committee member, Search for Assistant Professor of Journalism and New Media (Tenure-track) at the Department of Mass Communication. **June-December 2019**
- Member of the department scholarship committee, Towson University
September 2019-June 2021
- Judge, poster presentation at the GRAD Annual Research Day, *University of Maryland*.
April 2018
- Reviewer, Commission on the Status of Women, *100th AEJMC Annual Conference* **April 2017**
- Judge, Oral presentation on “Society, Culture, and Communication, at the GRAD Annual Research Day, University of Maryland
April 2017
- Reviewer, Commission on the Status of Women, AEJMC's Midwinter Conference **January 2017**

- Reviewer, Feminist Scholarship Division, 67th and 66th ICA Annual Conference **2015- 2016**
- Managing Editor, HeyGlobalGirl, an online magazine on the intersection of girls/women, media culture, and street culture **November 2016-April 2017**
- Graduate student member, Appointments Committee, Philip Merrill College of Journalism, University of Maryland **2016-2017**
- Judge, Oral presentation on Public Health and communication, at the GRAD Annual Research Day, University of Maryland **April 2016**
- Reviewer and organizer of Signal/Noise: A Femtechnet conference on feminist pedagogy, technology and transdisciplinary, University of Michigan, Ann Arbor **April 2016**
- Reviewer of conference and poster submissions for the 6th and 7th GRID Annual Research Day, University of Maryland. **March 2015, April 2014.**
- Editorial board member of an English quarterly magazine published by a not-for-profit organization, Ananda Mandir, NJ **2011-2012**