

# Curriculum Vitae

**Kim Newton**

Professor of Practice

School of Journalism

University of Arizona

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**Chronology of Education** **Brooks Institute of Photography, Santa Barbara, CA., Master of Science in Professional Photography, 2006.** Master's thesis titled "Does Documentary Photography Still Matter," looked at the importance of *Life* magazine as a benchmark for determining whether the Internet and its Web-based new media environment is an effective venue for publishing documentary photograph. Jim McNay, director of the Visual Journalism program, at Brooks Institute of Photography, supervised my thesis.

**University of Arizona, Tucson, AZ., Bachelor of Arts, General Studies, 1981.** Area of study focused on political science and history with an emphasis on mid-twentieth century United States, Europe and Mexico. Notable research included a paper titled "The Final Solution," the name given to Nazi Germany's plan to exterminate Jews during World War II. I was a staff photographer for the Arizona Daily Wildcat.

**Chronology of Employment** 2007 to Present: Professor of Practice, School of Journalism, University of Arizona, Tucson, AZ  
2004 – 2007: Faculty, Brooks Institute of Photography, Ventura, CA  
1998 – 2002: Senior Photo Editor, Knight Ridder/Tribune, Washington, DC  
1992 – 1998: Photo Editor, Reuters News Pictures, London, United Kingdom  
1989 – 1991: Freelance Photojournalist, Barcelona, Spain  
1982 – 1989: Freelance Photojournalist, Tokyo, Japan and Seoul, South Korea

**Professional Summary** **University of Arizona, Tucson, AZ** **2007 to Present**

**Professor of Practice, School of Journalism**

- Responsible for curriculum design, development and teaching of:
  - Jour 203 Photojournalism
  - Jour 307 Principles of Multimedia
  - Jour 497b Advanced Photojournalism
  - Jour 496d Multimedia in Italy, Orvieto, Italy
  - Jour 507 Reporting with Multimedia
  - Jour 480/580 Advanced Multimedia
- Teaching of the curriculum emphasizes the fundamentals of composition, perspective, light, storytelling, ethics, the latest digital technologies, multimedia and social media

platforms, professional perspectives, business and copyright issues

- Curriculum development emphasizes visual storytelling through multimedia, incorporating multimedia throughout the Journalism School's curriculum. Designed, developed and introduced three new course, Principles of Multimedia, with an emphasis on multimedia storytelling for the undergraduate curriculum, Reporting with Multimedia, emphasizing visual communication and multimedia storytelling at the graduate level and Advanced Multimedia focusing on advanced story and documentary development and production
- Currently serving as chair of the technology committee, member of the Student Media, Undergraduate Curriculum, Center for Border & Global Journalism and Digital Task Force committees
- Member of the Afghanistan Journalism Education Enhancement Program that partners U.S. universities with university journalism programs in Afghanistan
- Faculty advisor for the student chapter of the National Press Photographers Association

**Brooks Institute of Photography, Ventura, CA**

**2004 - 2007**

**Faculty, Visual Journalism Department**

- Responsible for curriculum design and teaching of:
  - Introduction to Photojournalism
  - Intermediate Photojournalism I
  - Advanced Photojournalism II
  - Portfolio and Ethics
- Teaching of the curriculum emphasizes technical skills, the latest digital technologies, compositional development, story telling, editing, portfolio design and development, multimedia presentations, ethics, real-world perspectives including business and copyright issues
- Curriculum development includes creating visual presentations, assignments and exams, with an emphasis on professional applications and outcomes
- Co-chair of the Master of Arts curriculum development committee, this position involved designing a Master of Arts program in photojournalism. The curriculum includes still, multimedia, video and online components
- Additional responsibilities included serving as internship and independent study advisor

**Knight Ridder/Tribune News Service, Washington, DC**

**1998–2002**

**Senior Photo Editor, International News**

- Responsible for managing, coordinating, planning, assigning and editing picture coverage for Knight Ridder's foreign correspondents in Europe, Africa, the Middle East, Latin America and Asia

- Developed the company's first international photo department
- Managed budgets and staff for international and domestic projects
- Notable news coverage during my tenure included: September 11 terrorist attacks, war in Afghanistan, Middle East conflict, Iraq, Indonesia, Russia, war in Kosovo
- Additional responsibilities included, arranging assignment coverage for Knight Ridder's Washington bureau correspondents
- Assigned and coordinated White House and Capitol Hill coverage
- Political coverage included: the Democratic National Convention in Los Angeles
- Managing editor on a number of award winning projects that included: the "Health Gap," a series on minority health care issues; and "A Taste of Slavery," a project that documented slavery in the Ivory Coast's cocoa industry
- Coordinating editor for Knight Ridder's annual entertainment coverage of the Oscars, Golden Globes and Grammy Awards

**Reuters News Pictures, London, United Kingdom**

**1992–1998**

**Photo Editor, Europe, Africa & Middle East**

- Responsible for editing the daily Reuter's world picture file
- Assign photographers in Europe, Africa and the Middle East
- Organized coverage for many of the decade's most important news stories and sporting events
- Covered spot and general news stories on the Middle East conflict, wars in Bosnia, Somalia, Rwanda and Liberia
- Notable coverage included: the release of Nelson Mandela, South Africa's first all race elections, Russia's democracy movement, the assassination of Israeli Labor Prime Minister Yitzhak Rabin, Britain's handover of Hong Kong to China, the death and funeral of Britain's Princess of Wales
- Major sporting event coverage included: three Olympics, major tennis, golf, soccer and cricket tournaments

**Freelance Photojournalist, Barcelona, Spain**

**1989 - 1991**

- Documented Spain in preparation for Europe 1992 when Spain hosted the 1992 Olympic Games
- Assignments for *Time*, *Forbes* and *The New York Times* included: news, feature, business, and travel stories on all aspects of Spanish culture
- May 1991 traveled to Cuba to document daily life

### **Freelance Photojournalist, Seoul, South Korea**

**1986 - 1988**

- Documented the political and social unrest leading up to and including South Korea's first free elections, culminating in Seoul's hosting of the 1988 Olympics
- Assignments for *U.S. News & World Report*, *Forbes*, *Business Week* and *The New York Times* were dominated by coverage of student political unrest and business stories associated with the rise of South Korea as a regional economic Tiger

### **Freelance Photojournalist, Tokyo, Japan**

**1981 - 1986**

- Based in Tokyo, Japan as a freelance photojournalist for the magazines and newspapers listed below
- Coverage included: news, feature, cultural, political, travel, and business stories on Japan, China, South Korea and Southeast Asia

### **Freelance Clients**

- *Time*, *Life*, *Newsweek*, *U.S. News & World Report*, *People*, *Fortune*, *Forbes*, *Business Week*, *The New York Times*, *The Atlanta Journal & Constitution*, *The Daily Telegraph*, London; Reuters, *Le Figaro*, Orion Press, Tokyo; Kodansha Publishing, Tokyo
- Agency Representative – Woodfin Camp & Associates, NY

### **Technical Skills**

- Proficient in all aspects of digital photojournalism
- Skilled in the use of Apple and PC computers, Nikon and Canon DSLR cameras, Sony and Canon HD video cameras and digital audio recording equipment including the Zoom H4n
- Software skills include Photoshop, Photo Mechanic, Adobe Lightroom, Adobe Publishing Suite CC, Adobe Premier Pro CC, Apple Aperture, Final Cut Pro and Final Cut Pro X, Audacity, Soundtrack Pro, MPEG Streamclip, Switch, ffmpegX, Soundslides, PluralEyes, Wordpress, and most other related digital imaging software

### **Honors and Awards**

- **Audience with South Korean President Moon Jae-in** – Asked to meet President Moon on June 10, 2017 in Seoul, South Korea to presented one of my 1987 South Korean Democracy Movement Photographs to the president along with a letter donating the image to the South Korean people.
- **Professional Awards:** First place in the photojournalism category at the International Art Exhibition and Competition Nit De L'Art S'Arracó in S'Arracó, Mallorca, Spain on July 30, 2015. The winning image, taken in Kashgar, China, shows a Uighur Muslim woman looking at a Polaroid picture.
- Graduated magna cum laude from Brooks Institute of Photography

- Professional Affiliations**
- NPPA - National Press Photographers Association
  - ASMP - American Society of Media Photographers

- Service and Outreach  
University of Arizona  
2007 – Present**
- Invited to take part in a symposium on “The Changing Landscape of journalism and Ethics through Theatre, Film and Photography” in Prescott, AZ, April 6, 2014. My presentation focused on the changing landscape in photojournalism and I presented awards to winners of a local photojournalism contest. The festival and symposium examined the effects of the Internet on journalism and the face of journalism ethics in the current media landscape.

- Local/State**
- Provided an on-camera informational interview for Saipointe High School Junior Teddy Teso on October 14, 2010. The video was shown to his class to educate students on the possibilities and potential of the photojournalism profession.
  - Presented a lecture to the Osher Lifelong Learning Institute on The Journey into Story: A Photojournalists Perspective on October 19, 2012 in Green Valley, Arizona
  - Spoke to student journalists from Alta Vista High School on October 21, 2008 about photojournalism

**National & International**

**Professional Service and Outreach**

- March 2019 – Hosted South Korean Munhwa Broadcasting Corporation Documentary Director Man-jin Kim, in Tucson, for the U.S. premiere of the film "Witnesses to Democracy: The Journey of a Mother and a Photographer" at The Loft Cinema. The Loft presentation was part of the School of Journalism's Journalism at the Loft series. The film chronicles my coverage as a photojournalist during the South Korean democracy movement 1986-1988. Following the screening a panel discussion on the filming and events surrounding the making of the film took place. I collaborated with the East Asian Studies department and the Global Journalism Committee to bring the director and the film to Tucson.
- Invited in March and June, 2017 by the documentary division of the Munhwa Broadcasting Corporation in Seoul, South Korea to be a presenter in a documentary on the 30<sup>th</sup> anniversary of the country's democracy uprising, which I spent 3 years covering, 1986-1988. In light of the iconic photograph I took during the 1987 student democracy uprising in 1987, the newly elected president of South Korea, Moon Jae-in, honored me with an audience in which I gifted the photograph to the president and South Korean people. As part of the 30<sup>th</sup> anniversary celebrations this year my images from 1987 were on exhibit at Yonsei, University in Seoul, South Korea by special invitation.
- Reviewer, April 2015 – Reviewed the book titled Photojournalism: The Professional Approach, Seventh Edition by Kenneth Kobre for Emma Hudson Development Editor at Taylor and Francis Group Ltd, Oxfordshire, UK
- Reviewer, April 2014 – Focal Press, Taylor and Francis Group – Reviewed the book proposal titled *Freelance Photojournalism: A Way of Life* by Naomi Busst for Kimberly Duncan-Mooney Senior Acquisitions Editor at Focal Press, Taylor and Francis Group,

**University of Arizona School of Journalism**

Burlington, MA

- Judged the University of Arizona study abroad programs photography contest annually, November 2013, 2014 and 2015, 2016.
- Faculty Advisor for the National Press Photographers Association, NPPA: Established the NPPA student chapter in 2012. The student chapter executive committee including the faculty advisor meets weekly to plan fieldtrips, fundraisers, workshops and recruitment activities. General club meetings are held throughout the semester to recruit new members and introduce students to the activities of the club.
- NPPA Club events in 2015 and 2016 included: A portfolio review with Professor Kim Newton. Presentation of images by NPPA members attending the All Souls Parade, Professor Kim Newton critiqued and judged the submitted images.
- Participated in the annual student awards meeting, Jan. 3, 2015, April 12, 2017
- Photographed headshot portraits of the journalism faculty during the August 2015 retreat at the Westward Look Resort. Edited and toned the images for use by the journalism school.
- Attended the All Clubs leadership retreat on Sept. 19, 2015
- Assisted at the “Study Abroad Fair” in the Union Ball room on Sept. 23, 2015, 2016
- Assisted at the “Meet Your Major” event at the Student Union Ball room on Oct. 7, 2015
- Attended the All Clubs mixer on Oct. 15, 2015
- Coordinated the editing, printing and mailing of images from the NPPA fundraising auction at the Zenger Award dinner held Oct. 23, 2015 at the Westward Look Resort.
- Attended and reviewed student portfolios at the Pizza and Portfolios event on Nov. 30, 2015
- Photographed headshot portraits of the journalism faculty during the August 2015 retreat at the Westward Look Resort. Edited and toned the images for use by the journalism school.
- Coordinated the printing, mounting and display of Drew Gyorke memorial contest images in the hallway of the Journalism School.
- Attended Just Deserts.
- Attended and reviewed student portfolios at the Pizza and Portfolios event on Nov. 30, 2015
- Assisted at the “Meet Your Major” event at the Student Union Ball room on Oct. 7, 2015
- Assisted at the “Study Abroad Fair” in the Union Ball room on Sept. 23, 2015
- Coordinated and oversaw student participation in the Hearst Photojournalism Contest. Categories entered during the spring and fall 2015 semesters included: Portrait/Personality, Feature and

"Personal Vision," News & Sports.

- Invited to present images of recent work taken during my winter break trips to Italy and the United Kingdom at the American Society of Media Photographers (ASMP) board meeting in Tucson on Oct. 1, 2015
- Judged the annual study abroad departments photography contest, Nov. 10 -17, 2015. The contest involved students from all University of Arizona study abroad programs.
- Introduced the photojournalism and multimedia curriculum to Nancy Sharkey and Susan Knights Jour 105 classes most semesters
- Panelist, April 12, 2008, on the Society of Professional Journalists spring conference multimedia panel entitled Video Killed the Radio Star: Multi-media, the Sequel? Panelists included, Terry Wimmer, Professor of Practice, University of Arizona, Mark Casey, vice president/news director from KPNX-TV, Phoenix Retha Hill, director of Arizona State University's New Media Innovation Lab and J. Jennings Moss, online editor for Conde Nast Publications. The panel examined the impact of multimedia technologies on the practice of journalism
- Spoke to Desert View High School students on the subject of my freelance career, showed portfolio and took questions, February 19, 2008. The program aimed to inform and educate students on the possibilities and potential of the photojournalism profession
- Developed a visual presentation and lecture on photojournalism and multimedia for JOUR 105 – Principles of Journalism students. The presentation is given every semester.
- Lectured on the ethics of image cropping for Carol Schwalbe's two editing classes, JOUR 320, Wednesday, March 2, 2011
- Produced goals and outcomes for JOUR 507 – Reporting with Multimedia at the request of the Graduate Committee Chair Linda Lumsden, October 21-22, 2011.
- Coordinate and oversee student participation in the Hearst Photojournalism Contest, 2007 - present. Categories entered include Portrait/Personality, News, Sports, Picture Story/Series, Features, "Personal Vision" and Multimedia.
- Chair of the Technology Committee – Responsible for overseeing, evaluating, planning and implementing the ongoing instructional technology needs for the School of Journalism
- Member Center for Border & Global Journalism Committee Responsible for developing the international journalism emphasis in the school, particularly in creating a center that would serve as an umbrella for the various initiatives. The committee also would attend to any border or travel issues, such as border safety, conferring with relevant faculty as needed. The committee put on number of events and receptions that included John and Diane Foley, Terry Anderson and David McCraw. Documentary Filmmaking in Hostile Environments with Rachael Beth Anderson; Reporting in a More Dangerous World. Worked with Bill Schmidt and the Associated Press to gather photographs by the late Associated Press

**School  
Committees**

Photographer Anja Niedringhaus. Edited, printed, curated, assembled and disassembled the selected works for an exhibit held in the Union Gallery at the UA Student Union. A reception/auction was held Oct. 22, 2015 for the exhibit, which ran for two weeks.

- Member of the Digital Task Force. “Its goal: to train students in advanced skills of digital content delivery. Students, supervised closely by professionals, would create, edit and contribute to a school media website (and, if possible, related mobile apps) for the best news and features, graphics and visual journalism produced in capstone and other advanced courses.” *Terry Wimmer Chair*
- Member, Undergraduate Curriculum Committee – Curriculum and course development as it relates to convergence, visual and multimedia journalism
- Member, Student Media Committee – Provide advice on the direction and roll of student media and its roll in the curriculum
- Chair the Broadcast Digital Hiring Committee: The committee met to review and discuss applications and narrowed the application pool to two finalists. Interviews took place in May. Rogelio Garcia was hired.
- Chair of the Media hiring committee – Spring 2014

**University  
Committees**

- Member of the University of Arizona Center for Documentary Film since its inception in February of 2015

**Brooks  
Institute of  
Photography  
2005 -2007**

- Headed a forum entitled “The Digital Warriors” at the USC Annenberg School of Journalism, January 26, 2005, as part of the World Press 2005 photo exhibition, the panel discussed the topic media in war, pros and cons of embedded journalists and photojournalists and the use of digital cameras by soldiers in combat

**Local/State**

- Seminar titled “It’s Your Business” sponsored by the American Society of Media Photographers in San Diego, California, May 19, 2005. The panel discussed archiving and digital asset management
- Volunteer Judge – Feature photography for the Journalism Association of Community Colleges, August 2005
- Gave an interview to the “Online Journalism Review”, a publication of the USC Annenberg School of Communications, titled “Frontline Access: Online Gallery Boasts Soldiers’ Wartime Photos” by Sarah Colombo, about my project The Digital Warriors

**Departmental  
Committees**

- Co-chair, Graduate Program Advisory Committee – Began curriculum development of a Master of Science degree program in Visual Journalism
- Member, Undergraduate Curriculum Committee – Designed and implemented visual journalism and multimedia curriculum
- Member, Speaker Audiovisual Committee – Coordinated technical needs of monthly professional speaker series

**Research,  
Publications,  
Interviews  
and**

- Photography Exhibition of 1987 Seoul, South Korea Student Uprising and Democracy Movement on display at Yonsei University, Seoul, South Korea June 7 – July 8, 2017.
- Newspaper interview, [\*The Kyunghyang Shinmun\*](#), Seoul, South Korea, June 12,



- Exhibitions** 2017 on the “30<sup>th</sup> Anniversary of the June Democracy Movement.”  
[http://english.khan.co.kr/khan\\_art\\_view.html?artid=201706121754387&code=710100](http://english.khan.co.kr/khan_art_view.html?artid=201706121754387&code=710100)
- [eFm Seoul Radio Interview](#) on This Mourning with Alex Jensen on the 30<sup>th</sup> Anniversary of the June 1987 Democracy Movement.  
<http://cdn.podbbang.com/data1/tbsadm/thism170621001.mp3>
  - [Links to South Korean Press on 30<sup>th</sup> Anniversary of Student Uprising and Democracy Movement](#)
  - Cover photograph, “Train Pushers” Issue 7 *Makeshift Magazine a Journal of Hidden Creativity*, October 2013
  - "The Power of Protest: Images from South Korea's Road to Democracy" Special Issue: Images of War Vol. 3, Issue 1 of *Media, War & Conflict*, April 2010

## **Individual Student Contact**

### **Office hours**

The School of Journalism requires a minimum of three office hours a week I officially post these hours, however, I maintain an open-door policy and am available to students many more hours than officially posted, either through walk-ins or by appointment. In addition to office hours I respond to numerous student emails and phone calls daily. Visual Journalism is a hands-on skill that requires ongoing mentoring and feedback for students to achieve their visual potential.

### **Mentoring**

#### **Annually**

I find this role to be one of the most important aspects of teaching. It is a role that I have been dedicated to throughout my professional and teaching career. My door is always open to students who regularly visit seeking career advice, portfolio guidance or just conversation about the profession and the evolution-taking place within it. I find the use of independent studies a perfect venue for mentoring students with deeper interests in visual journalism.

Review portfolios as part of the Internship Resume/Portfolio workshop organized by Internship Coordinator Renee Schafer Horton.

### **Career counseling**

On a daily basis, I work with and advise students on career options in journalism, visual journalism and multimedia. The field of visual journalism continues to evolve and offer new opportunities for our students. Having spent 25 plus years in the profession, I have a unique perspective and am well equipped to discuss options and advise students. Editors often contact me for names of students to preform freelance photojournalism or multimedia work in our community. My own career began overseas and students often approach me for advice on international career options. My involvement with the international study abroad program provides students hands on international experience and me the opportunity to mentor students in visual journalism techniques in a real-world environment. In addition, I write on average seven to ten reference letters per semester.

### **Faculty advisor of clubs**

Fall 2012 I established the first University of Arizona student chapter of the National Press Photographer’s Association, NPPA. Responsibilities include organizing

weekly executive meetings, speakers, workshops and fieldtrips. The club hosts an annual fundraising auction in coordination with the department's Zenger Award dinner.

### **Speakers, Workshops and Fieldtrips:**

1. Portfolio reviews, Feb. 1, April 12 and Sept. 2, 2016
2. Astrophotography workshop and critiques with Gaizka, April 2015. In field workshop took place on Mt. Lemon and image critiques in the Marshall building.
3. Portfolio reviews April 2015 with NPPA student chapter members by School of Journalism Alum Josh Morgan who is currently a staff photographer with the Rapid City Journal in Rapid City, South Dakota
4. Portfolio Review with Professor Kim Newton. Presentation of images by NPPA members attending the All Souls Parade, November 2015
5. Video workshop with Mitchell Riley & Andrew Brown of Arizona Public media, Wednesday, April 16, 2014 at 5:30 pm.
6. Portfolio review with Arizona Daily Star Photojournalist Michael Christy and Zuma Press Photojournalist Will Seberger, Wednesday, April 30, 2014 at 7:30 pm
7. Astrophotography workshop and critiques with Kyle Mittan, November 2014. In field workshops took place at Gates pass and image critiques the in the Marshall building.
8. Portfolio Review: Freelance photojournalist Will Seberger & Arizona Daily Star Photographer Mike Christy. April 30, 2013
9. Music Photography Workshop with Ce Elliott, Tuesday, Nov. 19, 2013 at 5:00 pm
10. Field trip to the Rialto Theatre as a follow up to the Music Photography workshop, Thursday, Nov. 21, 2013 at 7:00 pm
11. Event: El Tour de Tucson photograph tips presented by Arizona Daily Star photographer Mike Christy, Saturday, Nov. 23, 2013.

## **Development and Scholarly Activity Supporting Teaching; Use of Technology, etc.**

### **Professional Development Leave – Fall 2017 Semester**

On professional development leave during the fall 2017 semester to pursue a photojournalism and multimedia documentary project on “The Changing Face of Britain.” as viewed through the photorealistic documentary painting style of British landscape painter Algernon Newton (1880-1968). During the 1920s and 30s Algernon Newton began painting the poorer districts, slums and less appreciated urban scenes surrounding London's Surry and Regents canals. Areas once busy during the second industrial revolution of the 19th century and now, in the 1920s and 30s, left dark and neglected by the changing demographics of the city. In the 1940s until his death in 1968, Algernon continued to paint the changing cityscape of London, but also the English countryside from Yorkshire to Cornwall.

### **Advanced Multimedia Course Development and Launch**

During the spring of 2014 I began curriculum development on JOUR 480/580 – Advanced Multimedia. The course launched as journalism elective for the spring 2015 semester. The course builds on the beginning photojournalism course, JOUR 203 and the Principles of Multimedia course, JOUR 307 and focuses on advanced storytelling and multimedia techniques with an emphasis on documentary style filmmaking.

The course is a hands-on advanced multimedia course that provides students with the opportunity to refine their multimedia story telling and technical production skills by producing two journalistically interesting multimedia projects, one a subject profile the other an issue news short documentary. The multimedia projects will be well researched and include some combination of text, video, audio, still photographs, graphics that will be presented on a Web site. Through interactive exercises and assignments emphasis will be given to improving audio, video, still image capture and editing skills. The course introduces Apple Motion as a tool for creating motion maps and graphics.

### **Principles of Multimedia Course Development**

Since joining the School of Journalism in the fall of 2007 I have been leading the effort to rebuild the photojournalism program by redesigning and implementing curriculum changes to the core photojournalism classes. These changes include, the introduction of multimedia and visual storytelling into the photojournalism and writing curriculum and involved the design of presentations and assignments. These changes were necessary before implementing the next phase of multimedia and visual storytelling throughout the journalism curriculum, and the design and implementation of a new course focusing on multimedia storytelling. During the 2008 academic year, I set out to create this new class. During this period I worked with Professors Susan Knight and Shahira Fahmy, to design the syllabi for JOUR307-Principles of Multimedia and JOUR 507 – Reporting with Multimedia. The courses began as pilot sequences during the Fall 2009 semester and are currently required for all Journalism School students.

The Principles of Multimedia course includes instruction in multimedia and visual storytelling incorporating stills, audio, video, text, mapping and graphic elements. Current trends in visual storytelling, writing for the Web, online journalism and ethics are covered. Guest lectures by journalism professors and professionals in the field round out the course.

### **Reporting With Multimedia Course Development**

In the fall of 2011 I took over teaching of the equivalent graduate multimedia course, JOUR 507 – Reporting with Multimedia. The course required a complete redesign. Changes and course development included enhancing basic foundations of visual storytelling including an introduction to visual concepts used in still and motion imagery collection. The inclusion of sound, video, multimedia software and the importance of storytelling to all aspects of visual communication in both traditional and social media outlets completed the redesign. As with the undergraduate program, incorporating multimedia throughout the graduate curriculum is an ongoing process. The course now provides the foundations for student's in the graduate program to enhance their reporting with visual productions throughout their course work in the school.

### **Afghanistan Journalism Education Enhancement Program - Photojournalism course development and overseas photojournalism and multimedia training**

In the fall of 2011 the School of Journalism was awarded an Afghan Enhancement Education Enhancement grant for one million dollars to assist Nangarhar University in Jalalabad, Afghanistan to develop a professional journalism program. I was invited by the grant director Professor Maggy Zanger to develop the photojournalism and multimedia curriculum for the project. During the Spring 2012 semester I designed a curriculum that included a syllabus, seven assignments, rubrics and 14 visual PowerPoint presentations. The challenge was to design a program where modern visual journalism technology was limited or nonexistent. Through contacts at my former employer, Knight Ridder/Tribune, I was given permission and provided access to their extensive global photography database that included thousands of images from Afghanistan. These images provided the foundation for the visual presentations. By having access to local Afghan images, the

visual lecture presentations would provide Afghan university students with local visual context for assignments and lectures.

During the summer of 2013 I participated in the Summer Journalism Skills Academy in Hyderabad, India. Journalism faculty from three U.S. universities attended the training workshops along with the journalism faculty from our partner Afghan universities. The University of Arizona School of Journalism participated as part of its work with Nangarhar University in Jalalabad, Afghanistan. The summer training focused on building student-produced media and emphasized teacher mentoring, multimedia production and fieldwork. The program was held from June 24, 2013 – July 8, 2013

During the winter of 2013/2014 I participated in the Afghan Journalism Education Enhancement Program in New Delhi, India. The Afghan Journalism Education Enhancement seminar was a collaboration between the UA School of Journalism, University of Nebraska Omaha College of Communication, Nangarhar University, Jalalabad, Afghanistan and Kabul University. The program emphasized journalism, photojournalism and multimedia pedagogy, as well as the practical implementation of the Nangarhar University photojournalism curriculum. The program was held from Dec. 29, 2013 – Jan. 11, 2014.

During the summer of 2014 I participated in the Afghan Education Enhancement skills training program in Istanbul, Turkey. The summer's collaboration included Nangarhar University, Balkh University, Heart University, Khost University, San Jose State and Ball State University and focused on teaching techniques, course and syllabus development, writing for the Web, radio and television production and advanced multimedia storytelling development and production. The teaching academy was held from Aug. 1, 2014 – Aug. 14, 2014.

During the fall semester 2014 two of our Afghan colleges from Nangarhar University, Professors Afsar Sadiq Shinwari and Jamil Popalzy came to the University of Arizona School of Journalism for intensive training in photojournalism and multimedia pedagogy, hardware and software instruction, continued instruction in course development and intensive language training. I received a course release to work with the Afghan professors.

### **One Day at the U of A Project**

Since the Spring 2008 semester I worked with Journalism 205-Reporting the News students and instructors to produce the One Day at the U of A publication project, a joint project between the School of Journalism and Dean of Students office. The annual project results in a 16-page photographic record of one day in the visual life of the university and is published as an insert in the Arizona Daily Wildcat.

In the Spring 2009 semester I oversaw the transfer of this project from the JOUR205 curriculum to the photojournalism curriculum. To do so, I designed and implemented a 24-hour photographic assignment for both JOUR203-Photojournalism and JOUR497B-Advanced Photojournalism students to produce the required visual content. In addition, I arranged collaborations with the journalism editing classes taught by Professor Bruce Itule and the design class headed by Professor Gawain Douglas. This collaboration allowed students to participate in the project by using their skills to fact check, write captions and produce the layout and design of the final publication. The resulting project has been well received by the campus community, Dean of Students office and Marshall Foundation who help fund the work.

### **Use of Technology**

Everything I do in the visual journalism/multimedia curriculum involves and incorporates the use of technology and the use of technological innovations and advances. Since arriving at the School of Journalism I have dramatically increased the use of technology in the redesign and development of the photojournalism and

multimedia course curriculums. This has included introducing multimedia and multimedia production to the JOUR 203 – Photojournalism curriculum, the introduction, development and design of the JOUR 307, JOUR 507 and JOUR 480/580 multimedia classes.

As chair of the technology committee, I have worked with the director and faculty to upgrade the school's technological infrastructure including computer hardware, software and the introduction of video cameras. The incorporation of these tools is not limited to the photojournalism/multimedia curriculum, but is part of a larger convergence throughout the journalism curriculum.

I work regularly with campus IT software instructors to provide boot camp software workshops for students. Beginning in the fall of 2009 I worked with OSCR to provide Final Cut Pro editing software training to JOUR 203-Photojournalism and JOUR 497B – Advanced Photojournalism classes. In 2011 and 2012 I worked with Fine Art's Technology Systems Administrator Dane Velasquez who provided a series of workshops on the new Final Cut X software to all interested faculty and the three sections JOUR 307 – Principles of Multimedia classes. The software will be incorporated into the curriculum beginning with the fall 2012 semester.

Starting with the fall 2016 semester the Adobe Creative Cloud suite will be used throughout the visual journalism curriculum.

### **Workshops and Conferences**

Below is a list of workshops and conferences attended during the past ten years that support my teaching and use of technology.

#### **2017**

- Visa Pour l'Image International Photojournalism Conference in Perpignan, France.

#### **2016**

- American Society of Media Photographers (ASMP) Workshop: Understanding the Value of your work within Multiple Markets, Thursday, February 25, 2016

#### **2015**

- Invited to present images of recent work taken in summer trips to Italy and the United Kingdom at the American Society of Media Photographers (ASMP) meeting in Tucson on Oct. 1, 2015

#### **2014**

- During the winter of 2013/2014 I participated in the Afghan Journalism Education Enhancement Program in New Delhi, India. The Afghan Journalism Education Enhancement seminar was a collaboration between the UA School of Journalism, University of Nebraska Omaha College of Communication, Nangarhar University, Jalalabad, Afghanistan and Kabul University. The program was held from Dec. 29, 2013 – Jan. 11, 2014.
- Invited to present images of recent work taken in India and Japan at the American Society of Media Photographers board meeting in Tucson on February 27, 2014
- Invited to take part in a symposium on "The Changing Landscape of journalism and Ethics through Theatre, Film and Photography" in Prescott, AZ, April 6, 2014. My presentation focused on the changing landscape in photojournalism and I presented awards to winners of a local photojournalism contest. The festival and symposium examined the effects of the Internet on journalism and the face of journalism ethics in the current media landscape.  
<http://www.theartistspath.org/index.html>

- During the summer of 2014 I participated in the Afghan Education Enhancement skills training program in Istanbul, Turkey. The summer's collaboration included Nangahar University, Balkh University, Heart University, Khost University, San Jose State and Ball State University and focused on teaching techniques, course and syllabus development, writing for the Web, radio and television production and advanced multimedia storytelling development and production. The teaching academy was held from Aug. 1, 2014 – Aug. 14, 2014.

### **2013**

- Scott Kelby Adobe Photoshop for Photographers – All day workshop, Phoenix, Friday, Nov. 1, 2013
- During the summer of 2013 I participated in the Summer Journalism Skills Academy in Hyderabad, India. Journalism faculty from three U.S. universities attended the training workshops along with the journalism faculty from our partner Afghan universities. The University of Arizona School of Journalism participated as part of its work with Nangarhar University in Jalalabad, Afghanistan. The summer training focused on building student-produced media and emphasized teacher mentoring, multimedia production and fieldwork. June 23 – July 8, 2013

### **2012**

- Invited to present images of recent work taken in Italy and the U.S. at the American Society of Media Photographers board meeting in Tucson June 14, 2012

### **2011**

- Center For Creative Photography Workshop Walkthrough on Portrait Photographers, January 25, 2011
- Epson Printer Workshop, Art Department, Wednesday, Feb. 2, 2011
- Attended the Student Threatening Behavior Conference, Monday, Feb. 28, 2011
- Attended the American Society of Media Photographers, Tucson Chapter Conference, *Dream Like a Champion How To Spark The Ideas You Need To Shape The Destiny You Desire* with photographer Dick Durrance, March 24, 2011
- Attended the IRE and Border Journalism Network conference and meeting at the Riverview Inn, Tucson, AZ, Oct. 7 – 8, 2011
- Attended the American Society of Media Professionals' conference titled: "The Changing Media Landscape," Phoenix, Arizona, October 1, 2011

### **2010**

- Participated in the Teaching Border Reporting Workshop, Oct. 2 and Oct. 3, 2010. Journalism educators from the U.S.-Mexico border region presented a workshop on the issues and challenges involved in teaching borderlands reporting. The University of Arizona School of Journalism hosted the event.
- Attended the Center for Middle Eastern Studies and Journalism Symposium on March 26, 2010 in Tucson, Arizona. The symposium explored how Western media portray the Muslim world, both visually and in print. The presenters looked at Islam, the Middle East and Arabs in photography, print media, cinema and popular culture.

### **2009**

- Attended the Apple Authorized Final Cut Pro class with Shirley Craig Weynand Training International. An Apple Authorized Training Center, March 16 – 19.
- Attended the National Press Photographers Association Convergence and

Multimedia Workshop & Seminar in Las Vegas, Nevada - June 6-10.

**2006**

- Writing Rubrics with Anna Jensen – April 14, 2006
- Nikon digital capture technology and TTL flash with Scott Frier, West Coast Nikon Professional Services Rep.
- Your Shoes/Their Shoes a discussion on student anxieties in the classroom with Clinical Psychologist Ira Weinstein, Ph.D. – August 18, 2006
- American Society of Media Photographers Leadership Training seminar – August, 26, 2006
- Professional Growth, a seminar on online education in the visual arts with Brooks Institute of Photography Provost David Litschel – September 29, 2006
- Apple Computer Aperture Software workflow seminar presented by an Apple Computer engineer – November 10, 2006
- Copyright in the Classroom with CEC Legal Counsel Attorney Kevin MacKinnon – November 29, 2006

**2005**

- Workshop - Administrative Process for faculty graduate advisors by Dr. Jody Eng – June 3, 2005
- Workshop – Photoshop CS2 with Michael Stern - Working with Color Management: Color Space, Print Space, Paper Stock, Soft Proofing and calibration of CRT and LCD monitors, April 15, 2005
- Workshop – Photoshop CS2 with Michael Stern – Printing and file resolutions – June 15, 2005
- Workshop – Photoshop CS2 with Tri Huynh and Chris Orwig – Digital Workflow – September 30, 2005
- Workshop – Curriculum Development, Visual Communications by Dr. Terri Guezzar, Trent Bartholomew and Joseph Aranyosi – November 8, 2005